

POLICY

Churchville-Chili Central School District

2019

3110
Page 1 of 1

Community Relations

SUBJECT: SCHOOL SPONSORED MEDIA

News Releases and Publications

As the official spokesperson, the Superintendent or his/her designee will issue all news releases and newsletters concerning the District. All statements of the Board will be released through the Office of the Superintendent and/or the District Clerk of the Board of Education.

For district use and district publications only, student information provided may be any of the following: name; grade level; participation in officially recognized activities and sports; weight and height (if members of athletic teams); dates of attendance; honors, degrees and awards received; photograph; and the name of the educational agency or institution most recently attended by the student. For the purposes of district publications, student directory information does not include a student's social security number or a student's identification number.

Student directory information provided to third parties will be defined as: name; grade level; participation in officially recognized activities and sports; and honors, degrees and awards received.

Media Access

If news media is requesting to interview staff or students, the initial request must be sent to the Superintendent for review and authorization. Prior to granting access to media, the Superintendent will be apprised of all information including, but not limited to, the date, location, purpose, and length of access. Once the Superintendent has authorized access, all media representatives will be permitted limited access to the school building and or/students and must report to the main office of the building to which access has been granted. The presence of such representatives will not unduly disrupt the educational operations or instructional activities of the school. All media will follow District security protocols.

Refer also to: Policy 6220 - Temporary Personnel (*including student teachers*)
Policy 7240 - Student Records: Access and Challenge Under FERPA
Policy 7241 - Student Directory Information

Adopted: 7/10/2001
Revised: 8/14/2015, 10/22/2019